DevOps and the Cloud: Chef and Amazon Web Services
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This paper is an introduction to how using DevOps patterns with Amazon Web Services (AWS) can decrease time to market and reduce costs. The paper first discusses DevOps, which is a cultural and technical movement. With DevOps, companies can deliver value to their customers quickly and safely.

The second section presents common problems many enterprises encounter and the solutions DevOps offers for these problems. Some statistics demonstrate how and why DevOps makes financial sense.

The third section contains some examples of how to use automation, the technology that is fundamental to a DevOps workflow, to provision and manage resources. The examples use Chef for automation and AWS as the cloud provider.

Finally, there is a case study that shows how Gannett used AWS and Chef to transform their culture, processes and tools.
DevOps is a cultural and technical movement that focuses on building and operating high-velocity organizations. DevOps began with web innovators who needed to operate at massive speed and scale. It came into existence at the same time as cloud technologies, which make it possible to allocate resources quickly and inexpensively. Traditional IT practices were not designed for the flexibility and speed the cloud offers, and as a result development and deployment practices needed to be reimagined. We call this new way of working DevOps.

**DevOps Cultural Values**

DevOps advocates cultural values that encourage communication and cooperation. The term “DevOps” is a combination of “Development” and “Operations” and signifies a close relationship between those two areas of expertise. In many traditional enterprises, these groups are separate. The developers create applications and the operations teams deploy them to an infrastructure they manage. Often, development and operations are in separate silos. Silos exist when organizations have strict divisions of responsibility. Often, communication between groups only occurs through a formal mechanism, such as a ticketing system.

While it might seem more efficient to have different groups, each with a well-defined specialty, silos require handoffs from one group to another. Handoffs introduce significant delays and inaccuracies. For example, in companies with silos, it often takes multiple groups to configure a full stack. One group writes the specifications, a second group configures the VM, that group hands the VM off to a third group to install the database, and so on. Each handoff means another delay.

Handoffs also introduce inconsistencies and inaccuracies. In *Implementing Lean Software Development: From Concept to Cash*, Mary and Tom Poppendieck conservatively estimate that each handoff leaves behind approximately 50% of the knowledge that’s meant to be transferred. This means that there is:

- **25%** of the knowledge left after two handoffs.
- **12%** of the knowledge left after three handoffs.
- **6%** of the knowledge left after four handoffs.
- **3%** of the knowledge left after five handoffs.
The costs of handoffs negatively offset the benefits of the cloud’s ability to flexibly deliver compute resources. In fact, safely reducing the number of handoffs is one of the primary benefits of the DevOps workflow.

It’s common for each silo to have its own procedures and tools. Lack of a common approach contributes to the problems of long build times and errors.

In contrast, companies that have adopted DevOps often use small teams that work together to create applications and to provision and manage the infrastructure that these applications use. In his article, “How Etsy Makes DevOps Work,” John Dix interviewed Michael Rembetsy, VP of Technical Operations at Etsy, who explained how DevOps evolved at his company. Rembetsy gave an example of how teams work:

“If we have a search team, we don’t have a dedicated operations person who only works on search. We have a designated person who will show up for their meetings, will be involved in the development of a new feature that’s launching. They will be injecting themselves into everything the engineering team will do as early as possible in order to bring the mindset of, ‘Hey, what happens if that fails to this third-party provider? Oh, yeah. Well, that’s going to throw an exception. Oh, OK. Are we capturing it? Are we displaying a friendly error for an end user to see? Etc.’”

Working together on all aspects of a feature eliminates handoffs and problems that come from poor communication and silos. Consensus is easier to achieve, and everyone understands design decisions, whether they are for the application or the infrastructure. Quick decisions translate into companies that move at higher velocity.

**DevOps Technical Values**

Companies that practice DevOps have workflows designed for high velocity. Software moves quickly from development to testing, staging and then to production. Environments, often located in the cloud, are quickly provisioned and configured and are consistent with each other. Software is promoted from one phase of the pipeline to another either automatically or with a straightforward manual step.

To avoid lengthy development times and difficult releases, companies that use DevOps release software iteratively. They begin with a minimum viable product, gather customer feedback, improve the product, and release the software again. The product evolves over multiple cycles. Because each new version of the product has only a few changes, each iteration is easier to debug.
Automation for DevOps
There are a variety of technologies that enable a DevOps workflow but the primary one is automation. In fact, automation underlies all the patterns and practices that constitute DevOps. One aspect of an automation platform is that it gives you the ability to describe your infrastructure as code. When infrastructure is code, you can:

- Eliminate error-prone, time-consuming manual tasks.
- Standardize development, test and production environments.
- Build automated release pipelines.
- Improve cooperation between development and operations.

You can treat your infrastructure code just as you would your application code. The code is versionable, testable and repeatable. You can (and should) use the same deployment pipeline for your infrastructure as you do for your applications.

“\textit{The tools we use reinforce the behavior; the behavior reinforces the tool, thus if you want to change your behavior, change your tools.}”
- Adam Jacob, CTO, Chef

Because automation turns your infrastructure into code, you can use automated tests. You can build compliance and security tests into the deployment pipeline, thus catching problems earlier rather than later. Instead of making changes whose effects are unknown to your production environment, you can ensure that new configurations are safe and stable.

By its nature, automation discourages silos. To take full advantage of the cloud, you use automation to quickly spin up resources and configure the entire stack. Scale up, down or horizontally by running a program that provisions and configures your network in minutes, not weeks. Because the process is automated, you know the results will be consistent from one run to the next. Everyone on the team uses the same process to spin up a stack. There are none of the handoffs or conflicting procedures that cause delays and errors.
Another advantage to automation is that infrastructure code is expressed as human-readable text files. DevOps encourages transparency. Describing your infrastructure as code means that it is accessible and readable to everyone on the team. In addition, you can keep these files in a source control system, where they are versioned and kept safe. All of the advantages of using a source control system with your application code apply equally to your infrastructure code. Examining differences between versions of your configuration recipes shows exactly what has changed since the previous known stable state of the system. Such visibility is critically important.
Large enterprises have many challenges that can be addressed with DevOps. The following figure shows the most pervasive obstacles that traditional IT practices create when moving from an idea to realized business value.

The next figure shows how cloud-based DevOps practices and tools eliminate these obstacles.

**DevOps Solutions**
Moving away from traditional processes to a DevOps workflow has dramatic effects on a business. Dr. Nicole Forsgren gave a talk entitled “DevOps and the Bottom Line” at DevOps Enterprise Summit 2014, where she discussed the results of research she has done on the consequences of practicing DevOps. Her research shows that companies that use DevOps have greater agility and reliability as well as better growth and profitability. Here is a summary of these results:

**DevOps Benefit 1: Improved Agility**
Companies that practice DevOps have 30 times faster deployments and 8,000 times faster lead times than their peers. (Lead time is the total time, from start to finish, that it takes to develop a product or service and deliver it to customers.) Two of the reasons for greater agility are:

- Infrastructure, runtime environments, and applications are delivered using a unified process.
- The number of handoffs and service tickets is greatly reduced.

**DevOps Benefit 2: Improved Reliability**
Companies that practice DevOps have twice the change success rate and 12 times faster mean time-to-recover than peers that do not use DevOps. Some of the reasons for greater reliability are:

- Integration of compliance and security into the development process removes blockers.
- Testing catches problems prior to deployment.
- Shipping frequency improves with smaller batch sizes.
- Development environments can closely resemble production environments. Discrepancies between environments is a common reason for software that works in development but fails in production.

**DevOps Benefit 3: Better Growth and Profitability**
Companies that practice DevOps are twice as likely to exceed profitability, market share and product goals. They exhibit a 50% market cap growth over 3 years.
Chef Automate gives you everything you need to build, deploy and manage your applications and infrastructure at speed.

**Collaborate.** Chef Automate provides a pipeline for the continuous deployment of infrastructure and applications. Chef Automate also includes tools for local development and can integrate with a variety of third-party products for developer workflows.

**Build.** Use Chef Automate and its continuous integration and deployment workflow to test and approve code changes across all levels of the stack, then package and publish them to a repository.

**Deploy.** With Chef Automate, you will provision and update environments quickly and prevent configuration drift.

**Manage.** Use Chef Automate to make your security and compliance requirements a part of an automated workflow. When compliance is code you can find problems early in the development.

Chef Automate includes three open source engines: Chef, Habitat and InSpec. Habitat is automation that travels with the application. InSpec lets you verify that pieces of your infrastructure, such as AWS services and resources, are configured in accordance with your organization’s compliance and security policies.
The third open source engine, Chef, allows you describe your infrastructure as code, which means it’s versionable, human-readable, and testable. Use Chef to manage AWS resources and services such as EC2 instances, Security Groups, Elastic Load Balancers (ELB), Elastic Block Storage Volumes, Route 53, relational databases (RDS) and more. You can take advantage of cookbooks provided by the Chef community, which contain code for managing AWS resources.

**Understanding Chef**

Any machine managed by Chef is called a *node*. A node can be physical, virtual, in the cloud, or even a container instance.

A Chef *resource* describes some piece of infrastructure, such as a file, a template, or a package. A Chef *recipe* is a file that groups related resources, such as everything you need to configure a web server, database server, or a load balancer. Recipes are developed on local workstations and stored in version control system. Collections of recipes are called *cookbooks*.

Chef uses a client/server architecture to manage the nodes in your network. The Chef client is installed on every node and periodically polls the Chef server for the latest recipes. The Chef client runs the recipes and brings the node to the correct state, over time. Chef clients also notify the server of their state and can query for the state of other nodes. Because most of the work happens on the nodes, the Chef server never becomes a bottleneck and you can scale up to manage infrastructures of any size and complexity.
When the Chef client runs, it only updates the node if a change is necessary. For example, if you have a recipe that installs a package on a server, Chef only performs the action if the package isn’t already installed. If it’s already present, Chef does nothing. This approach, called test and repair, coupled with periodic runs of the Chef client has these benefits:

- It eliminates configuration drift over time
- It handles errors, and network failures by dynamically changing network topology over time
- It handles complex configuration interdependencies among nodes.

Here is a simple diagram that shows how Chef works.
In this section, you'll see two examples of how you can use Chef with AWS. Although these examples are simple, you can use the same principles to automate large, complex infrastructures.

**Registering with an ELB**

Here is an example of a recipe that registers the node with an Elastic Load Balancing (ELB) load balancer named elb_qa. To do this, the recipe uses the `aws_elastic_lb` resource that's found in the `aws` cookbook.¹

```ruby
# Load your AWS credentials databag
include_recipe 'aws'
aws = data_bag_item('aws', 'main')

aws_elastic_lb 'elb_qa' do
  aws_access_key aws['aws_access_key_id']
  aws_secret_access_key aws['aws_secret_access_key']
  name 'elb_qa'
  action :register
end
```

This code pulls down data bag items to retrieve the keys. A data bag is a collection of key-value pairs that stores configuration state on the Chef server. In this example, the data bag stores AWS access credentials. You can encrypt data bags to protect sensitive information, such as certificates, API keys, and passwords.

¹ [https://supermarket.chef.io/cookbooks/aws](https://supermarket.chef.io/cookbooks/aws)
Managing User Access
Here is an example of using Chef to help manage user access to AWS instances across availability zones and regions. There is a Chef community cookbook called users that solves the problem. It lets you store Linux user data in a data bag, and it automates the process of managing users and their SSH keys.

Below is a JSON output for a data bag item that describes the desired account settings for a user named han. Assume that the name of the data bag itself is users (by default, but the name is configurable).

```json
han.json
{
  "id"           : "han",
  "comment"      : "Han Solo",
  "home"         : "opt/carbonite",
  "groups"       : ["rebels", "scoundrels", "sysadmins"],
  "ssh_keys"     : [
    "AAA123...xyz== foo",
    "AAA456...uvw== bar"
  ]
}
```

The users cookbook lets you write recipes that manage account settings based on data in the users data bag. For example, this recipe ensures that the rebels group exists and that it includes the correct user accounts, based on the data bag.

```erb
users_manage 'rebels' do
  group_id 1138
  action [:create]
end
```

The users_manage resource leverages the user, group, directory, and template resources to ensure that the group rebels is created on the node that is being configured; that the group rebels is set to gid 1138; that the group has the correct set of users (including user han); and that any SSH keys associated with those users are present.

² https://supermarket.chef.io/cookbooks/users
Other Examples
There are many other cookbooks that can help you manage your AWS environment:

- The AWS Route 53 cookbook at https://supermarket.chef.io/cookbooks/route53 helps you manage the AWS Route 53 DNS service.
- The Amazon Relational Database Service (Amazon RDS) cookbook at https://supermarket.chef.io/cookbooks/aws-rds helps you manage Amazon RDS.

Getting Chef Automate on the AWS Marketplace
There are three ways to get Chef Automate in an AWS environment to automate large, complex infrastructures.

AWS OpsWorks for Chef Automate
AWS OpsWorks for Chef Automate gives you all the features of Chef Automate and Chef server as a managed service in Amazon Elastic Compute Cloud (Amazon EC2). You can:

- Deploy in 10 minutes or less, directly from the AWS Console. All you need is an AWS account.
- Receive the equivalent of 10 nodes free per month to get you started. Additional usage is billed by the hour, based on the number of nodes under management. You pay only for the nodes you use, for the hour you use them.
- Take advantage of automatic backup/restore and software upgrades provided by AWS.

With AWS OpsWorks for Chef Automate, the resources that run your Chef environment remain fully under your control so you still have the flexibility to use Chef however you want. You no longer need to worry about setting up and maintaining your Chef environment. You can get it up and running in just a few clicks from the AWS OpsWorks Console. OpsWorks reduces the time you’ll spend deploying and managing your Chef environment, letting your team focus on their core automation tasks.
**Chef Automate in the AWS Marketplace**
Get all the benefits of Chef Automate in an easy to deploy model that lets you manage your upgrade and back-up strategy.

**Self-Hosting**
If you want complete control of your Chef Automate installation, you can also install Chef Automate on Amazon EC2 instances yourself.

**Provisioning AWS with Chef**
Chef provisioning lets you create nodes and configure them, including Amazon EC2 instances. Rather than bringing up individual nodes, you can use Chef provisioning to describe an entire cluster or fleet. You can build your infrastructure as many times as you want in the cloud, on virtual machines in your data center, or even bare metal.

Chef provisioning for AWS includes the most commonly used AWS resources. For example, you can manage Amazon EC2 instances, Amazon Virtual Private Clouds (VPCs), security groups, IAM roles and instance profiles. Chef provisioning can also consume IAM roles so that all the components in the stack that have the appropriate IAM profile are provisioned correctly. You can also manage common AWS services such as Amazon Relational Database Service (RDS) and Amazon Route 53.

You can see a complete list of list of AWS resources at [https://docs.chef.io/release/devkit/provisioning_aws.html](https://docs.chef.io/release/devkit/provisioning_aws.html).
Using AWS CloudFormation with Chef

AWS CloudFormation is an AWS provisioning service that is based on templates. A template is a description of your AWS infrastructure that is written in JSON. A basic CloudFormation template includes:

- **Format version.** This is the latest version of the template.
- **Description.** This lets you know what the template does.
- **Parameters.** These let you customize a template with specific values, such as a domain name or database password.
- **Resources.** These are the smallest pieces of infrastructure that you can describe, such as a load balancer or an elastic IP address.
- **Outputs.** These return values, such as the public name of an Amazon EC2 server.

One reason to use AWS CloudFormation is because you want to configure AWS resources that aren’t described by Chef provisioning. Often, people use CloudFormation in conjunction with Chef. They use the templates to set up the AWS infrastructure, the Chef server and the nodes. Then, they use Chef to handle the network and to configure the applications. Remember that you can also bootstrap your node with CloudFormation.

Learn Chef Tutorials

A good way to get started exploring how Chef integrates with AWS is to try out the tutorials on Learn Chef. Start with the “Manage a node” tutorial. In this tutorial, you’ll use Chef to configure a node, check that its configuration is up to date, and change that configuration. You can use either AWS OpsWorks for Chef Automate or Amazon Web Services to set up the Chef server.
Automated testing is a critical part of a DevOps workflow. With it, you can easily collaborate with others to write code and accept contributions to your codebase because you can be confident that the code works before you deploy to production. Automated tests can also be incorporated into continuous delivery pipelines such as the one included as part of Chef Automate.

Using Test Kitchen for Automated Testing
Test Kitchen is a tool that runs your infrastructure code in an isolated environment that resembles your production environment. With Test Kitchen, you continue to write your Chef code from your workstation, but instead of uploading your code to the Chef server and applying it to a node, Test Kitchen applies your code to a temporary environment, such as a virtual machine on your workstation or an Amazon EC2 instance. For the demo, Test Kitchen is automatically installed on the workstation.

To get you started, the demo includes unit tests written with ChefSpec and integration tests written with Serverspec. ChefSpec verifies that resources are behaving appropriately. Serverspec verifies that your servers are configured correctly. You can experiment by making changes to the Chef code and then, with Test Kitchen and automated tests, get fast feedback on whether your changes do what you intended.

Once you are happy with your tested changes, you can use a different cookbook, also included in the repo, to automatically deploy the sample application to Amazon EC2 instances that Chef will provision for you, put into different secure subnets and register with an Elastic Load Balancer (ELB) for redundancy.
Gannett is a national and local newspaper and media company. Its national brand is USA Today. It also owns more than 92 media companies in 33 states, such as the Arizona Republic and the Indianapolis Star.

For many years, Gannett’s deployment workflow was characterized by multiple handoffs and manual testing. Maintaining accurate, repeatable builds was difficult. There were many build failures and tests were often run in the wrong environments. Deployment and provisioning times could range from a few days to several weeks.

There were two operations teams, each in its own silo both physically (i.e. within different data centers) and organizationally. Neither team had access to the cloud or the development environments.

As a reaction to the situation, a kind of “shadow IT” evolved on the development side, with developers spinning up Amazon Elastic Compute Cloud (Amazon EC2) instances and using personal Heroku accounts, and then linking these to production DNS. However, there was no oversight over the costs of applications, and security had no way to audit the stacks.

“It was a situation that had to change,” says Erik Bursch, Gannett’s Vice President for Platform as a Service. “Our task is to consistently provide customers with the fastest and best digital experiences possible. Critical to that effort is our ability to react faster. We can’t underestimate the value of speed and consistency in getting our products to the market.”

Bursch says Gannett recognized the cost and agility benefits of the cloud. He also knew that, with AWS, developers would use standardized tools and resources and would benefit from AWS’s scalability and its cost-efficient, compute-on-demand model.

“We’ve been able to reduce application deployment times from weeks using our former on-premises infrastructure to just minutes using AWS and Chef.”
- Erik Bursch, Vice President for Platform as a Service, Gannett
When the opportunity arose to rebuild a hybrid architecture on AWS for a development environment that would mimic production, the team decided to use Chef to manage the infrastructure. The improvement was immediate. Other developers noticed, and soon discussions turned to the possibility of automating both Gannett’s development and operations processes using AWS and Chef.

The benefits have been impressive. Different teams are working more closely together, there is greater visibility for tracking and auditing changes throughout the environment and, most importantly, applications share a common deployment methodology that can be customized to expedite application delivery.

“We’ve been able to reduce application deployment times from weeks using our former on-premises infrastructure to just minutes using AWS and Chef,” says Bursch. “Instead of a single desktop application deployment in a week, like we experienced in the past, we’re now deploying an average of 25 per week. That means more timely services for our customers by using the latest digital technologies to build and retain readership.”
This paper discusses the intersection of DevOps, automation and the cloud.

- DevOps is a cultural and technical movement that allows companies to deliver value to their customers quickly and safely.
- DevOps cultural values emphasize communication and cooperation and discourage handoffs and silos.
- Companies that have adopted DevOps use small teams that work together to create applications and provision and manage the infrastructure that these applications use.
- Automation is the underlying technology for DevOps.
- An automation platform should include the ability to describe your infrastructure as code.
- Chef Automate gives you everything you need to build, deploy and manage your applications and infrastructure at speed.
- Chef Automate and AWS are tightly integrated. Chef has many resources that are specific to AWS and that allow you to manage your entire AWS stack.
- You can use AWS CloudFormation in tandem with Chef to provision your network.
- Together, AWS and Chef Automate can radically speed up deployment times.

Read the complete story at https://aws.amazon.com/solutions/case-studies/gannett/

Watch the video, USA Today Brings Shadow IT into the Light at https://www.youtube.com/watch?v=goRTQs7oGsk
Here is a list of the resources mentioned in this paper along with some others you might find helpful.

**Chef Cookbooks**
- [https://supermarket.chef.io/cookbooks/aws](https://supermarket.chef.io/cookbooks/aws)
- [https://supermarket.chef.io/cookbooks/aws-rds](https://supermarket.chef.io/cookbooks/aws-rds)
- [https://supermarket.chef.io/cookbooks/route53](https://supermarket.chef.io/cookbooks/route53)
- [https://supermarket.chef.io/cookbooks/aws_security](https://supermarket.chef.io/cookbooks/aws_security)
- [https://supermarket.chef.io/cookbooks/users](https://supermarket.chef.io/cookbooks/users)

**Chef Automate**
- Chef Automate at [https://www.chef.io/automate/](https://www.chef.io/automate/)
- Chef at [https://www.chef.io/chef/](https://www.chef.io/chef/)
- InSpec at [https://www.chef.io/inspec/](https://www.chef.io/inspec/)
- Habitat at [https://www.habitat.sh/](https://www.habitat.sh/)

**Chef Tools**
- Chef Development Kit (Chef DK) at [https://downloads.chef.io/chef-dk/](https://downloads.chef.io/chef-dk/)
- ChefSpec at [https://docs.chef.io/chefspec.html](https://docs.chef.io/chefspec.html)
- Serverspec at [http://serverspec.org/](http://serverspec.org/)

**DevOps and Lean**
- *DevOps and the Bottom Line* at [https://www.youtube.com/watch?v=V6DrGBg-w40](https://www.youtube.com/watch?v=V6DrGBg-w40)


- *Level Up the Change in Your Enterprise—Nordstrom* at [https://www.youtube.com/watch?v=Ot5H2KfWAXl](https://www.youtube.com/watch?v=Ot5H2KfWAXl)

- The Lean Enterprise at [https://www.chef.io/webinars/](https://www.chef.io/webinars/)

**Learning Chef**
- Chef web site at [https://www.chef.io/](https://www.chef.io/)

- Learn Chef web site at [https://learn.chef.io/](https://learn.chef.io/)

- Chef documentation at [https://docs.chef.io/](https://docs.chef.io/)

- List of Chef provisioning resources for AWS at [https://docs.chef.io/release/devkit/provisioning_aws.html](https://docs.chef.io/release/devkit/provisioning_aws.html)

- Chef bootstrapping considerations at [https://docs.chef.io/install_bootstrap.html](https://docs.chef.io/install_bootstrap.html)
**AWS Services**

AWS CloudWatch service at [https://aws.amazon.com/cloudwatch/](https://aws.amazon.com/cloudwatch/)

AWS IAM service at [https://aws.amazon.com/iam/](https://aws.amazon.com/iam/)

AWS KMS service at [https://aws.amazon.com/kms/](https://aws.amazon.com/kms/)

AWS Lambda service at [https://aws.amazon.com/lambda/](https://aws.amazon.com/lambda/)

**AWS and Chef Automate**

AWS OpsWorks for Chef Automate at [https://aws.amazon.com/opsworks/chefautomate/](https://aws.amazon.com/opsworks/chefautomate/)


Cooking with AWS at [https://www.youtube.com/watch?v=NWhiWB87Wok](https://www.youtube.com/watch?v=NWhiWB87Wok)

USA Today Brings Shadow IT into the Light at [https://www.youtube.com/watch?v=goRTQs7oGsk](https://www.youtube.com/watch?v=goRTQs7oGsk)

Chef on AWS: Deep Dive at [https://www.youtube.com/watch?v=ZL6quvVvnig](https://www.youtube.com/watch?v=ZL6quvVvnig)
About

Chef

Chef, an Advanced Technology Partner in the AWS Partner Network (APN), provides DevOps automation tools. For more information about how Chef can help your company build, deploy, and manage your infrastructure, see the Chef listing in the AWS Partner Directory.

AWS

For 10 years, Amazon Web Services has been the world's most comprehensive and broadly adopted cloud platform. AWS offers over 70 fully featured services for compute, storage, databases, analytics, mobile, Internet of Things (IoT) and enterprise applications from 33 Availability Zones (AZs) across 12 geographic regions in the U.S., Australia, Brazil, China, Germany, Ireland, Japan, Korea, and Singapore. AWS services are trusted by more than a million active customers around the world - including the fastest growing startups, largest enterprises, and leading government agencies - to power their infrastructure, make them more agile, and lower costs. To learn more about AWS, visit http://aws.amazon.com.